Summary of Angler Survey Results
Supplemental Analysis to A Survey on Recreational and Subsistence Fishing in Southern California Coastal Waters (June 2004)

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Table 1: Interviews Conducted for Phase I (Fall 2002) and Phase II (Summer 2003) (Figure 1)

	Phase I	Phase II	Phase I & II
Completed	68% (1181)	73% (1260)	70% (2441)
Non-completed	32% (560)	27% (476)	30% (1036)
Total interviews	100% (1741)	100% (1736)	100% (3477)

Table 2:Total interviews based on fishing modes/ethnicity (Figures 2a and 2b)

Angler/Fishing Modes	Pier	Beach/bank	Launch/ramp	Jetty	Charter/party boat
Total Anglers	67% (1634)	9% (214)	8% (199)	10% (246)	6% (148)
Latino	50%	64%	21%	57%	27%
Asian	21%	12%	14%	15%	15%
White	18%	5%	57%	11%	42%
Black/African American	5%	9%	5%	12%	9%
Pacific Islanders		5%			
Others	6%	5%	3%	5%	7%
Total	100%	100%	100%	100%	100%

Figure 1: Phase I and II Interviews

Phase I

Legend:
- Completed
- Not-Completed

Phase I pie chart: 32.2% Not-Completed, 67.8% Completed

Phase II

Phase II pie chart: 27.4% Not-Completed, 72.6% Completed
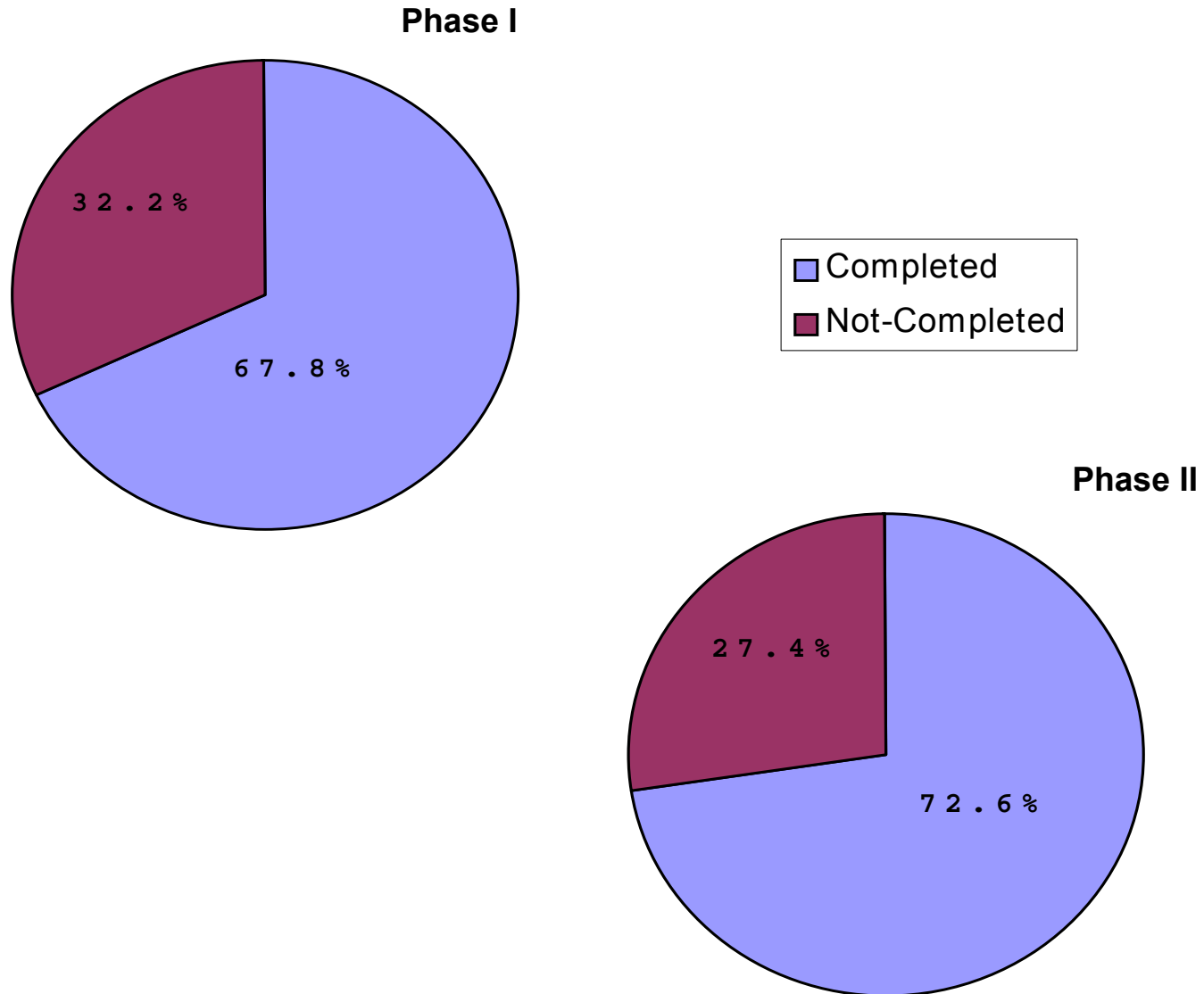
Figure 2a: Total interviews based on fishing mode
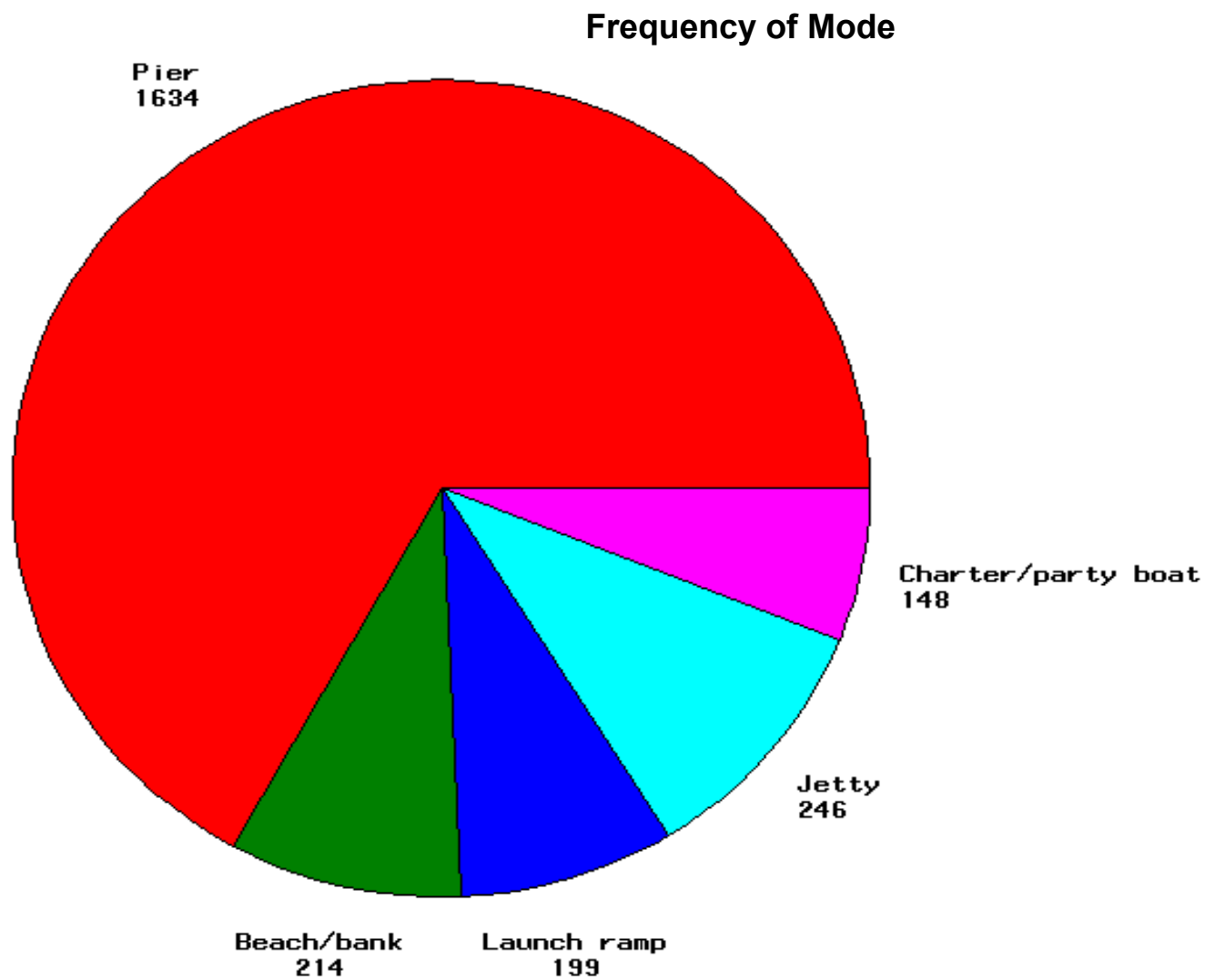
Frequency of Mode

Pier
1634

Charter/party boat
148

Jetty
246

Beach/bank
214

Launch ramp
199

Figure 2b: Angler ethnicity based on fishing mode

Fishing mode = Pier

Latino
50.31%

Black/African American
4.83%

OTHER
6.00%

Asian
21.24%

White
17.63%

Fishing mode = Jetty

Latino
57.32%

Black/African American
11.79%

OTHER
4.07%

White
11.38%

Asian
15.45%
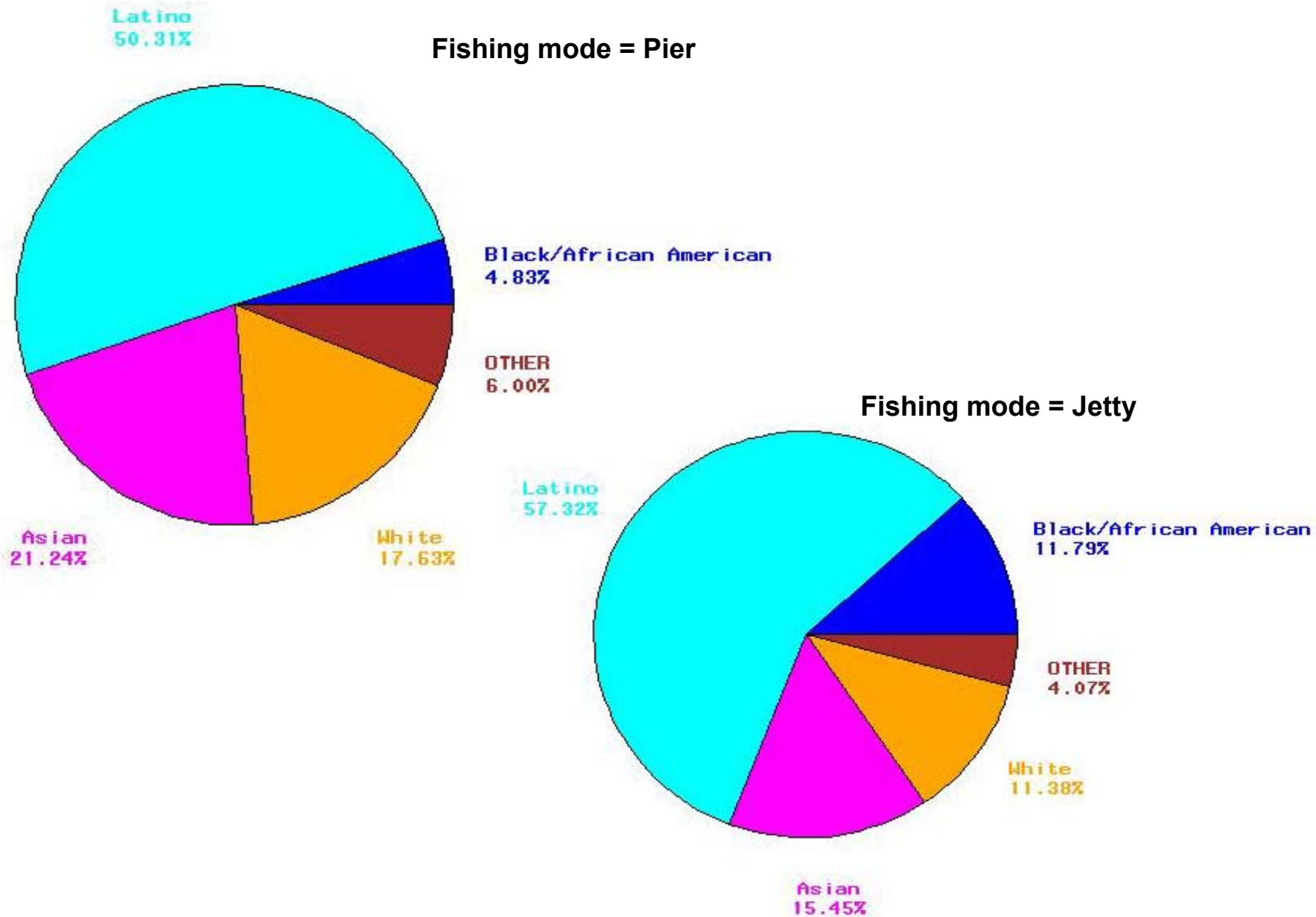
Figure 2b: Angler ethnicity based on fishing mode, cont'd.

Fishing mode = Beach / Bank

Latino
64.02%

Black/African American
8.88%

OTHER
4.67%

White
5.14%

Pacific Islander
5.14%

Asian
12.15%
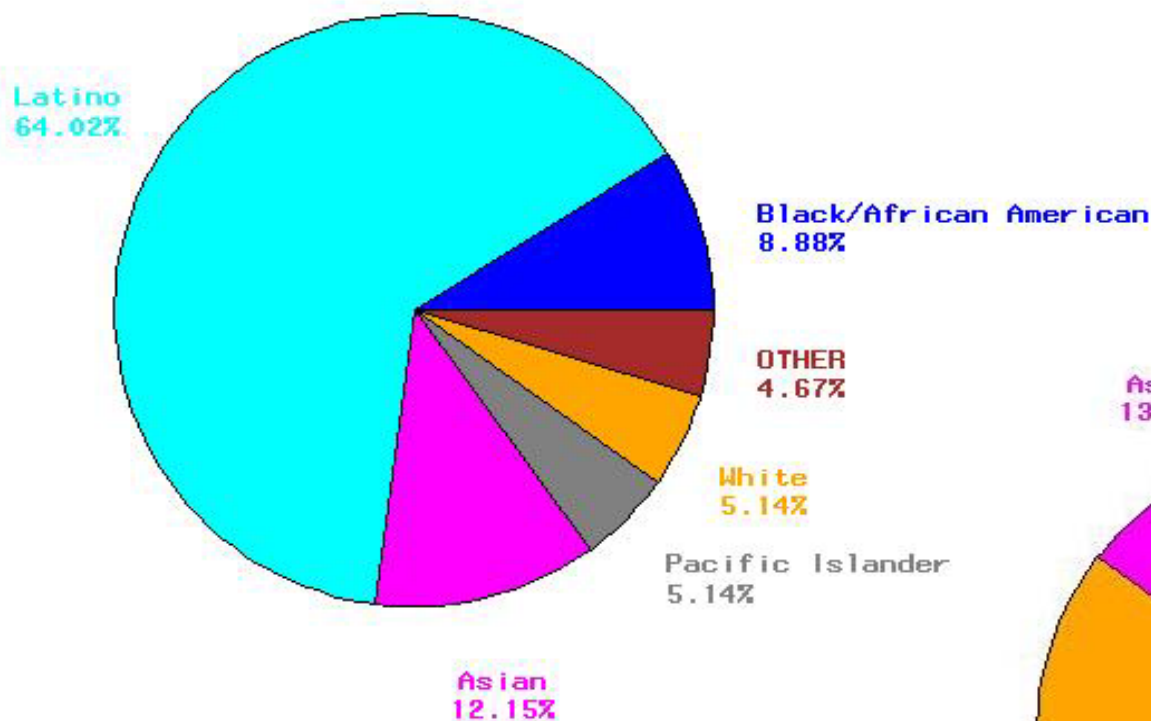
Fishing mode = Launch Ramp

Asian
13.57%

Latino
21.11%

Blank
5.03%

OTHER
3.52%

White
56.78%
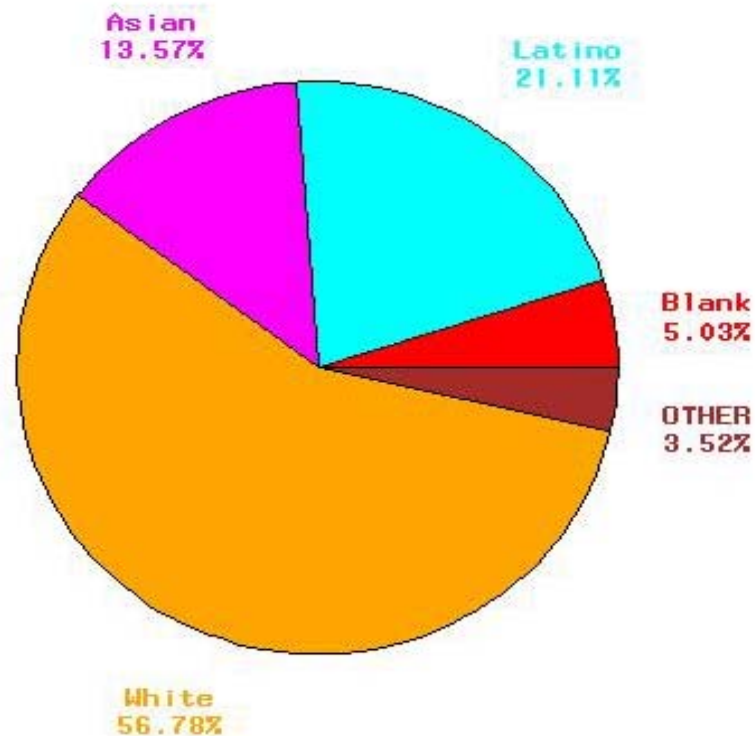
Figure 2b: Angler ethnicity based on fishing mode, cont'd.

Fishing mode = Charter / Party Boat

Latino
27.03%

Black/African American
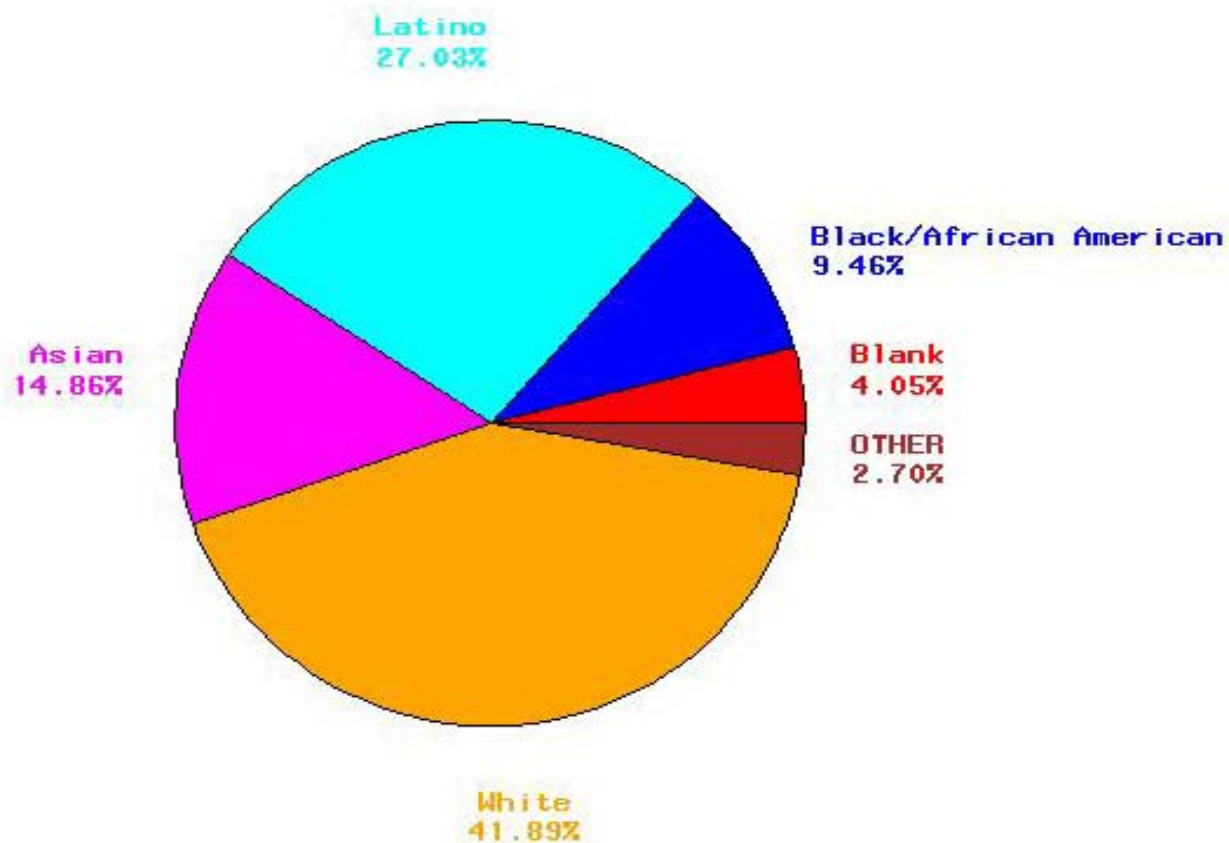9.46%

Asian
14.86%

Blank
4.05%

OTHER
2.70%

White
41.89%

Table 3: Usually catch in ocean waters: Which fish do you usually catch in ocean waters off of Los Angeles and Orange Counties? (Figure 3)

Interviews/Species	Pacific mackeral	California halibut	White croaker	Barred sandbass	Kelp bass	Top smelt	Surf perches	Shark	Barracuda	No fish at all	Other	TOTAL
Angler response	24% (973)	10% (398)	9% (362)	9% (355)	6% (226)	5% (193)	5% (183)	4% (171)	4% (165)	9% (352)	15% (596)	100% (3974)

Table 4: Do you eat the fish that you catch?

	Fish consumption Advisory site	Non Fish consumption Advisory site
Yes	59% (792)	64% (466)
No	40% (541)	35% (259)
Blank	1% (11)	1% (7)
Overall response	100% (1344)	100% (732)

Table 5: Does anyone else in your household eat the fish you catch?

	Fish consumption Advisory site	Non Fish consumption Advisory site
Yes	52% (696)	56% (412)
No	47% (635)	42% (310)
Blank	1% (13)	2% (10)
Overall response	100% (1344)	100% (732)

Table 6: Does kids under 18 and/or women between age of 15-45 eat the fish you catch?

	Fish consumption Advisory site	Non Fish consumption Advisory site
Kids under 18	63% (842)	37% (490)
Women (15-45)	63% (842)	37% (490)

Non - Fish consumption advisory sites:

Marine del rey jetties
Santa Monica pier
22nd Street Landing
Dave's launch ramp
Beach city charters & rentals
Shoreline village jetty, piers.
Seaport village jetty
Marina Stadium Alamitos Bay (beach)
King harbor
Venice pier
Hermosa beach pier
Fisherman's village
Manhattan beach pier
Sunset Aquatic Park launch ramp
Sunset to Huntington beaches
Huntington beach pier
Seal beach pier

Fish consumption advisory sites:

LA harbor/LB sportsifhing
Cabrillo pier & jetty
Pier J
Abalone Cove
Royal Palms
Santa Monica Bay (North end)
Santa Monica Bay (South end)
Palos Verdes
Alamitos Bay west jetty
Redondo beach pier
Malibu beach pier
Belmont pier/Cherry beach
Newport beach pier

Figure 3. Usual Catch in Ocean Waters
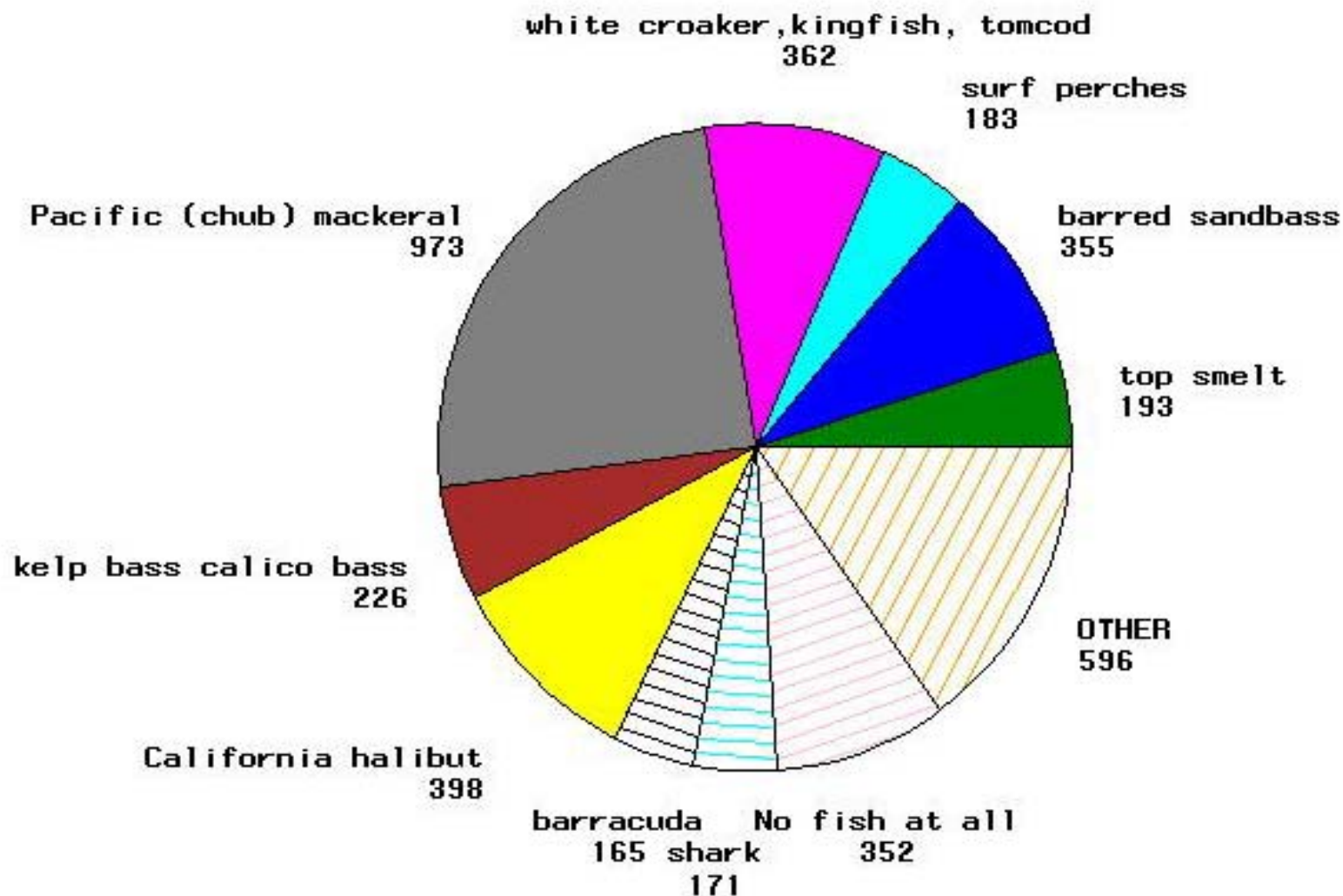

white croaker, kingfish, tomcod
362

surf perches
183

barred sandbass
355

top smelt
193

OTHER
596

No fish at all
352

shark
171

barracuda
165

California halibut
398

kelp bass calico bass
226

Pacific (chub) mackeral
973

Table 7a: Advisory awareness: Have you seen, read, heard health advisories?

	Fish consumption Advisory sites		Non Fish consumption Advisory site
Yes	57%		54%
No	43%		46%
Total anglers interviewed	100% (1576)		100% (865)

Table 7b: Advisory awareness at Fish Consumption Advisory sites by ethnicity

	Yes	No	TOTAL
Latino	53% (424)	47% (370)	100% (794)
Asian	53% (171)	47% (153)	100% (324)
White	72% (190)	28% (75)	100% (265)
Black/African American	62% (55)	38% (34)	100% (89)
Pacific Islanders	43% (13)	57% (17)	100% (30)

Table 8a: how have you gotten information on the health advisories about eating fish (interviews at Fish Consumption Advisory Sites)?

	Blank/ don't remember	Posted signs	Other	TOTAL
Latino	86%	7%	5%	98%
Asian	87%	6%	7%	100%
White	80%	9%	11%	100%
Black/African American	82%	8%	10%	100%
Pacific Islanders	90%	5%	5%	100%
Overall response	86% (6746)	7% (571)	7% (556)	100% (7873)

Table 8b: how have you gotten information on the health advisories about eating fish (interviews at NON Fish Consumption Advisory Sites)?

	Blank/ don't remember	Posted signs	Other	TOTAL
Latino	87%	5%	8%	100%
Asian	90%		10%	100%
White	83%	5%	12%	100%
Black/African American	87%	5%	8%	100%
Pacific Islanders	82%	8%	10%	100%
Overall response	86%	5%	9%	100%

Table 9: Preferred way to get information about health advisory: which is the best way to get infromation to you about health advisories about eating fish? (Figure 4)
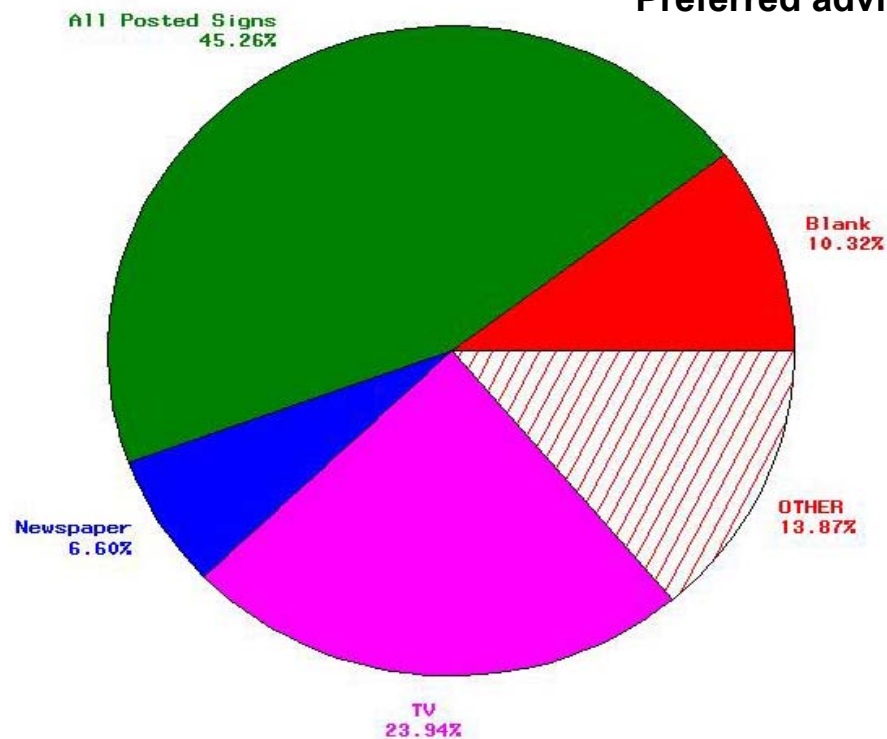
	Posted signs	Newspaper	TV	Internet	Magazine	Brochure	Fishing license booklet	Others	Blank	TOTAL
Latino	45%	7%	24%					14%	10%	100%
Asian	42%	14%	17%	6%				11%	10%	100%
White	43%	11%	13%	7%	5%			10%	11%	100%
Black/African American	48%	10%	17%	4%		4%		6%	10%	99%
Pacific Islanders	40%	13%	23%	5%	5%		5%	3%	8%	102%

Table 10: Behavioral changes due to fish consumption advisory (Figures 5a and 5b)

	Have made no changes	Avoid/eat less kinds of fish	Avoid/fish less in certain locations	Eat less fish	Change way to clean/ prepare fish	Other
Latino	43% (283)	31% (203)	8% (54)	7% (49)	7% (45)	4% (29)
Asian	37% (93)	40% (99)	6% (16)	9% (22)	5% (13)	2% (6)
White	46% (179)	30% (117)	8% (32)	8% (31)	4% (14)	4% (19)
Black/African American	38% (34)	37% (33)	8% (7)	7% (6)	6% (5)	6% (5)
Pacific Islanders	50% (10)	30% (6)	10% (2)	10% (2)		
Overall response	43% (632)	32% (477)	8% (116)	8% (116)	5% (80)	4% (63)

Figure 4: Preferred advisory method by ethnicity

Preferred advisory methods for Latinos

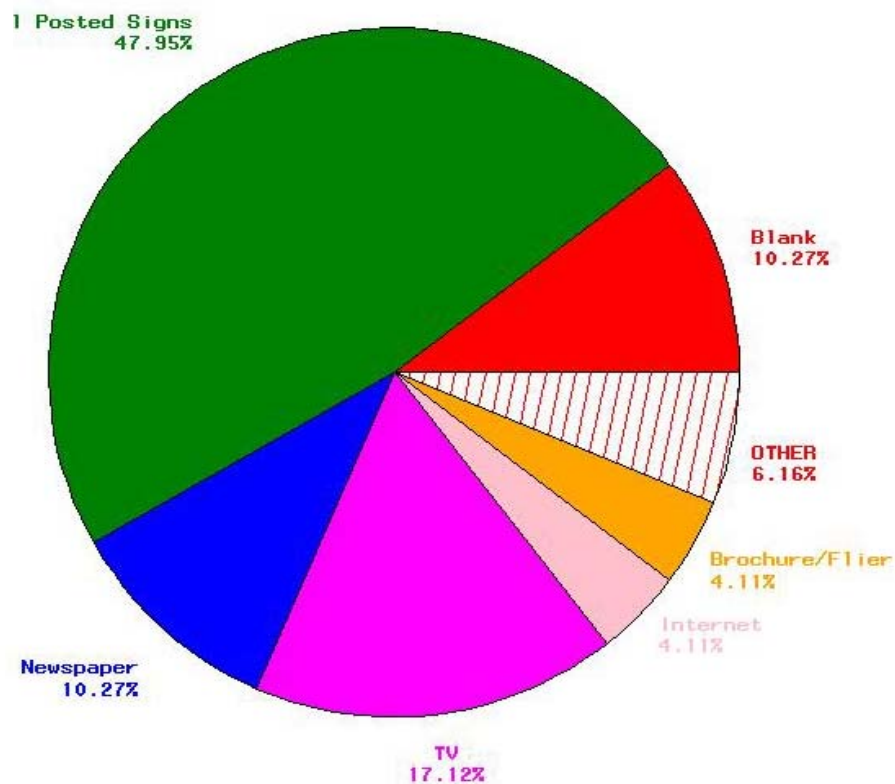**Preferred advisory methods for Blacks / African Americans**

All Posted Signs 45.26%
Blank 10.32%
OTHER 13.87%
Newspaper 6.60%
TV 23.94%

1 Posted Signs 47.95%
Blank 10.27%
OTHER 6.16%
Brochure/Flier 4.11%
Internet 4.11%
TV 17.12%
Newspaper 10.27%

Figure 4: Preferred advisory method by ethnicity, cont'd.

Preferred advisory methods for Asians

All Posted Signs
42.17%

Blank
10.43%

OTHER
11.09%

Internet
6.30%

TV
16.52%

Newspaper
13.48%

Preferred advisory methods for Pacific Islanders

All Posted Signs
40%

Blank
8%

Others
3%

Fishing Lic Booklet
5%

Internet
5%

TV
23%

Magazine
5%

Newspaper
13%

Figure 4: Preferred advisory method by ethnicity, cont'd.

All Posted Signs
43.03%

Preferred advisory methods for Whites

Blank
10.96%

OTHER
9.76%

Internet
7.17%

TV
13.15%

Magazine
4.98%

Newspaper
10.96%

Figure 5a: Behavioral changes due to fish consumption advisory

Change way to clean/prepare fish
5.39%

Avoid/eat less kinds of fish
32.14%

Eat less fish
7.82%

Avoid/fish less in certain locat
7.82%

OTHER
4.25%

Have made no changes
42.59%
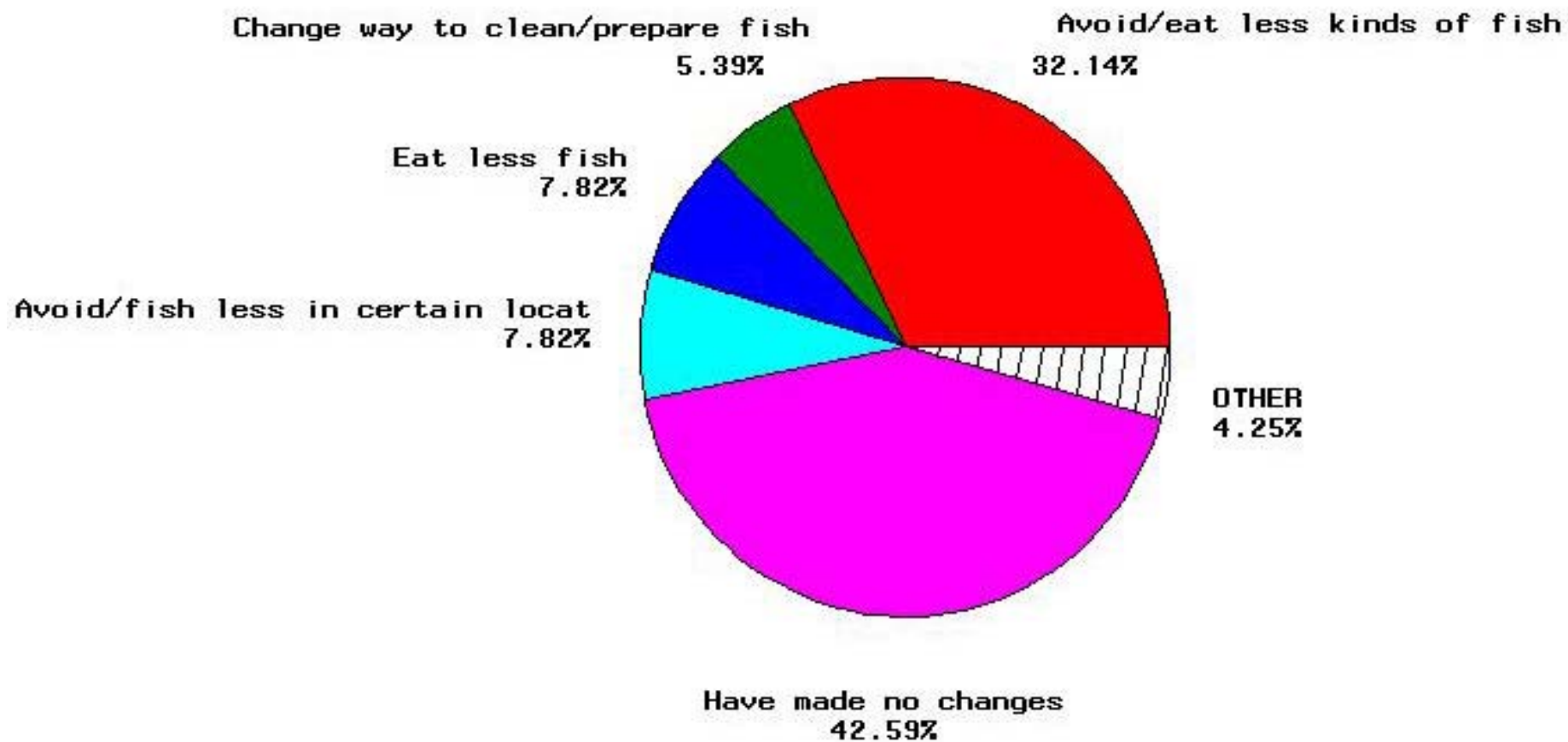
Figure 5b: Behavioral change

Behavioral change (Blacks / African Americans)

Change way to clean/ prepare fish
5.56%

Avoid/eat less kinds of fish
36.67%

Eat less fish
6.67%

Avoid/fish less in certain location
7.78%

Other
4.44%

More freshwater fishing
1.11%

Have made no changes
37.78%
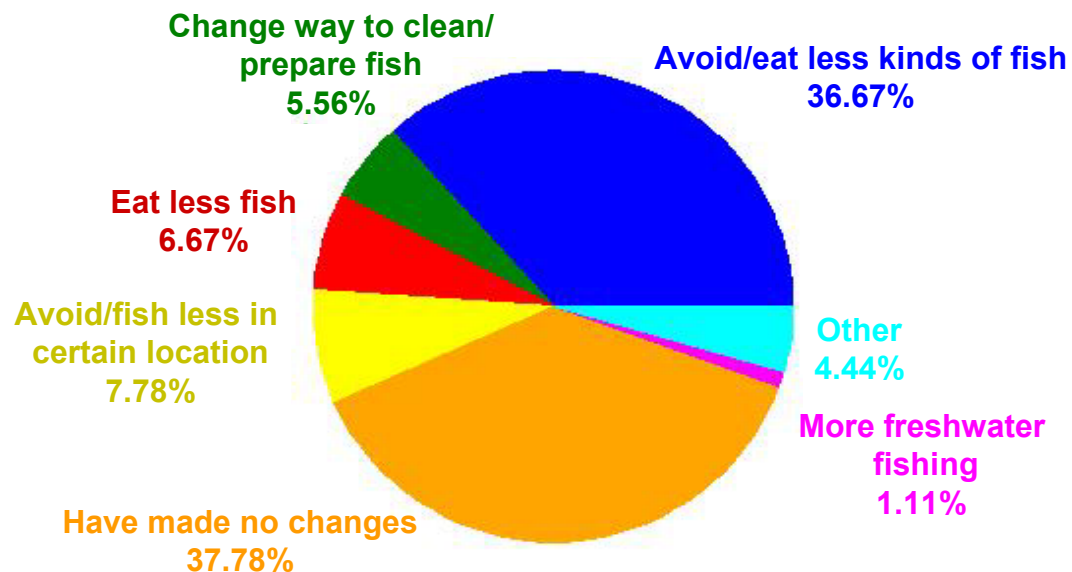
Behavioral change (Asians)

Change way to clean/ prepare fish
5.22%

Avoid/eat less kinds of fish
39.76%

Eat less fish
8.84%

Avoid / fish less in certain location
6.43%

Other
2.41%

Have made no changes
37.35%

Figure 5b: Behavioral change, cont'd.

Behavioral change (Latinos)

Change way to clean/prepare fish
6.79%

Eat less fish
7.39%

Avoid/fish less in certain location
8.14%

Have made no changes
42.68%

Avoid/eat less kinds of fish
30.62%

Other
4.3%
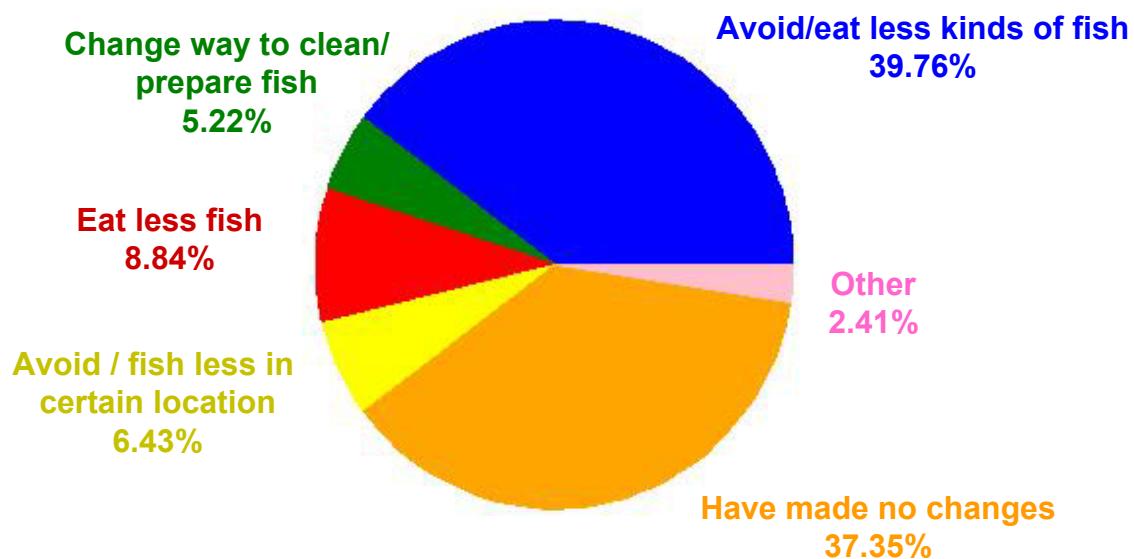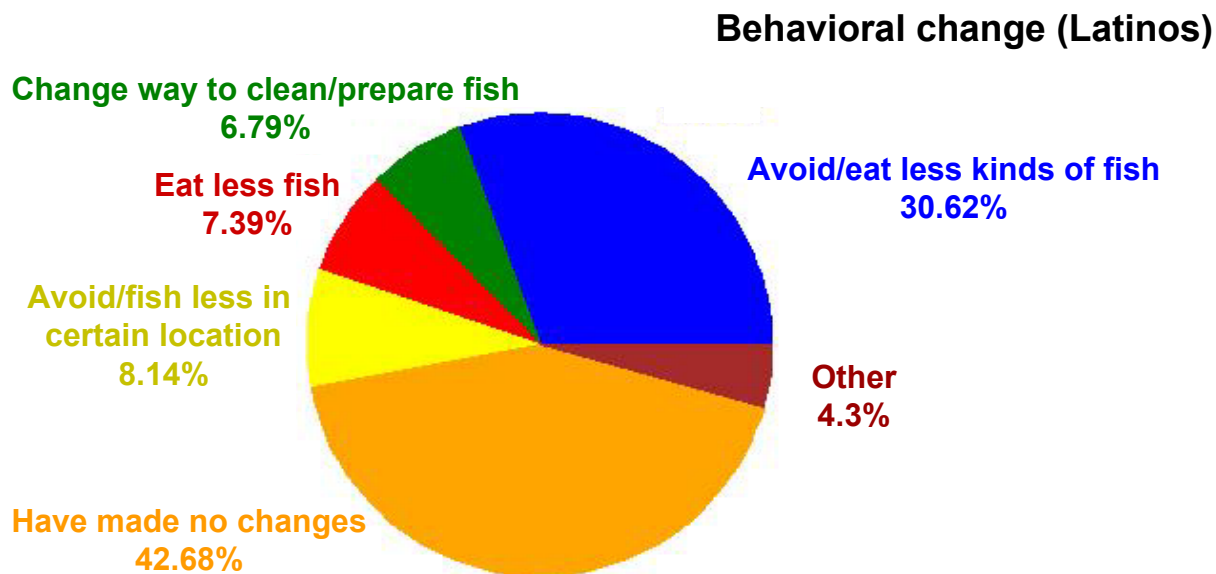
Behavioral change (Pacific Islanders)

Eat less fish
10%

Avoid/eat less kinds of fish
30%
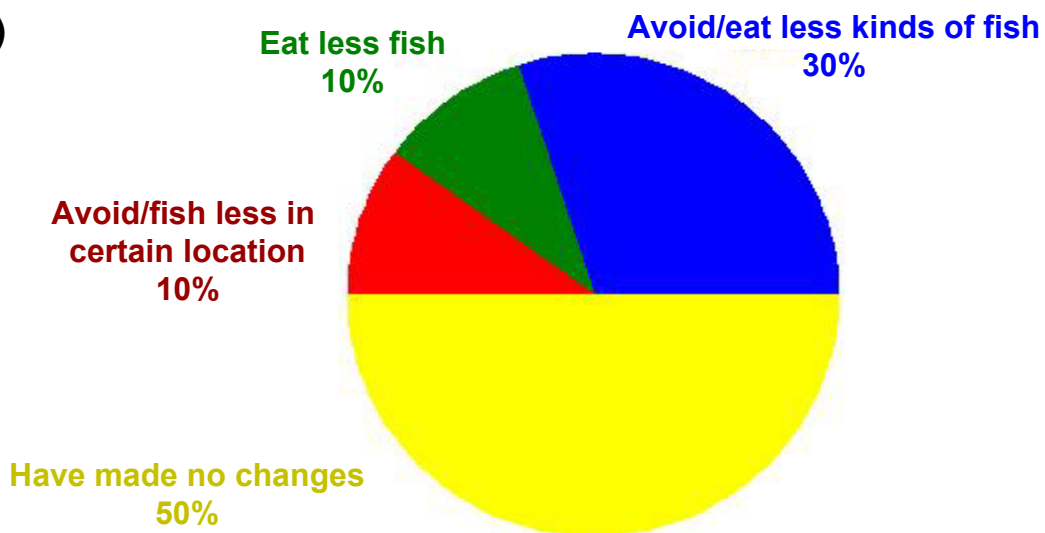
Avoid/fish less in certain location
10%

Have made no changes
50%

Figure 5b: Behavioral change, cont'd.

Behavioral change (Whites)

Eat less fish
7.91%

Avoid/eat less kinds of fish
29.85%

Avoid/fish less in
certain location
8.16%

Other
8.42%

Have made no changes
45.66%